



**informa economics**

# Prospects for Untangling Rail and River Bottlenecks Here and Abroad



14



***Strategies for Ag's Super Cycles:  
Reassess Your Strengths, Weaknesses,  
Opportunities and Threats***

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December 9, 2014

# Charting the Course

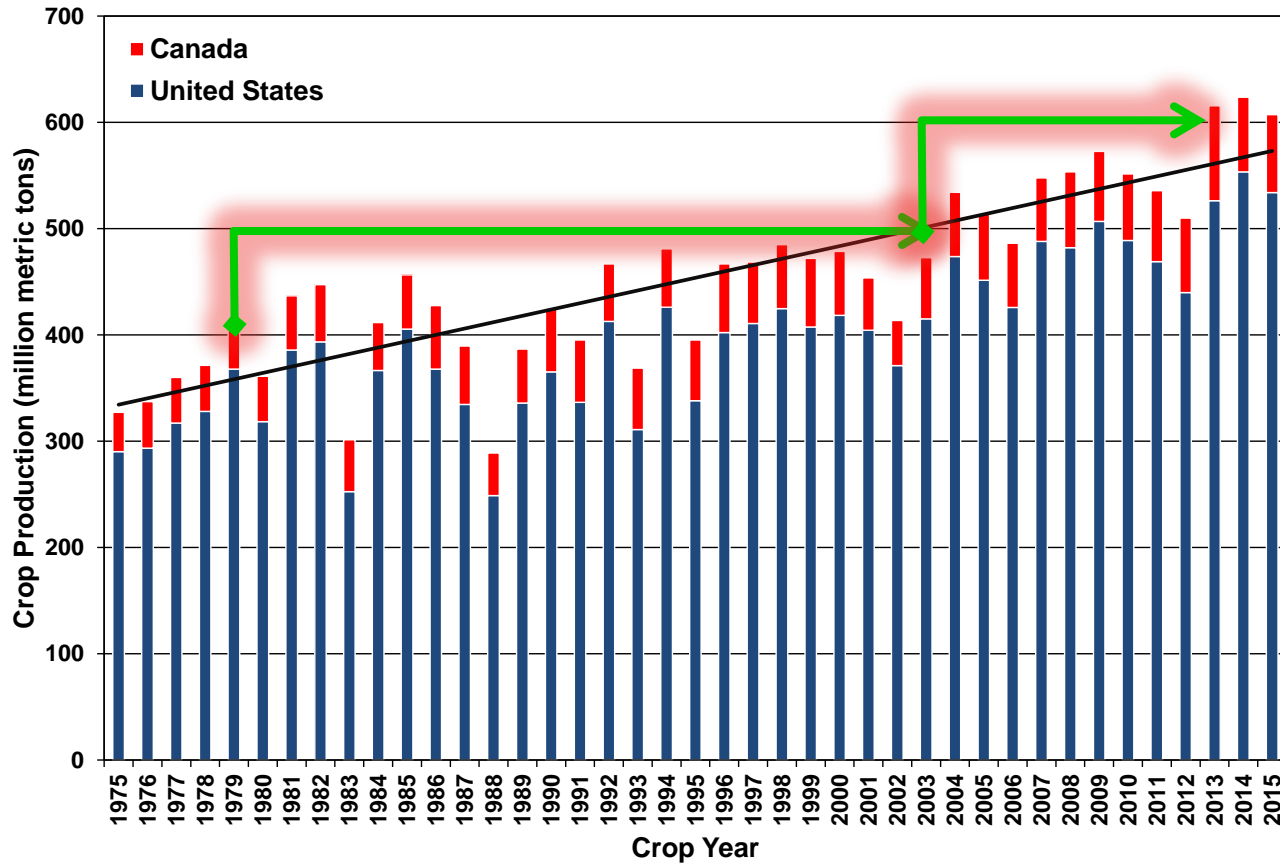
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- **Overall Transportation Situation**
- **Rail**
- **Barge**
- **Long Term Considerations**

# Overall Transportation Situation

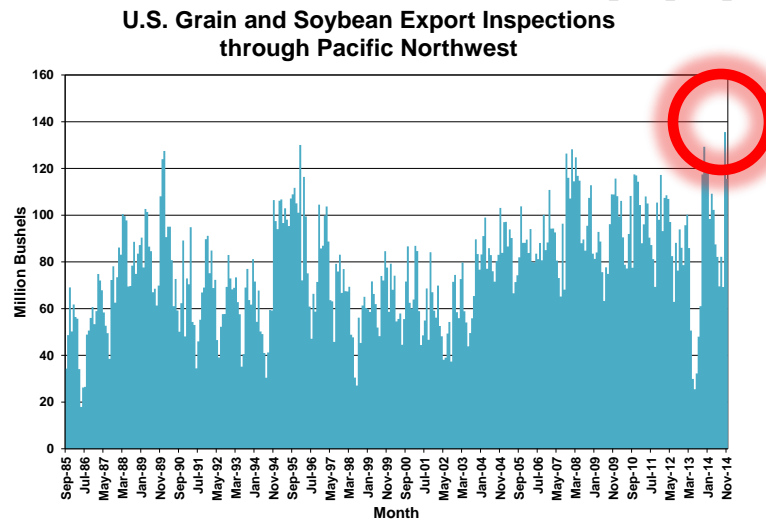
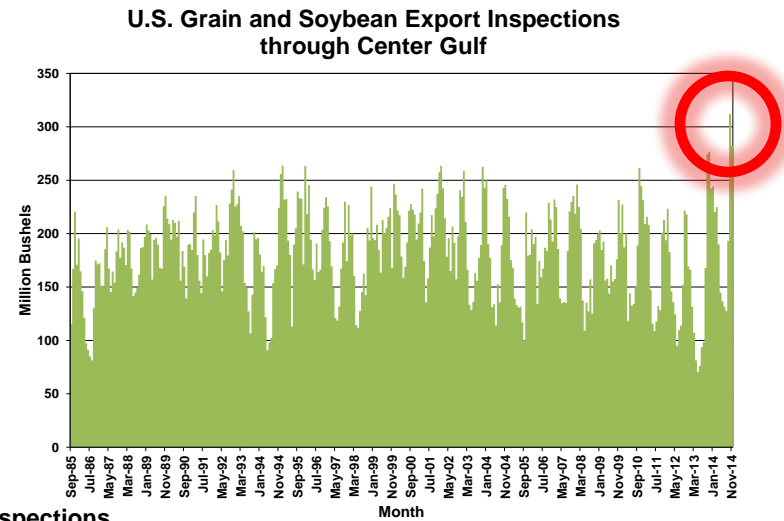
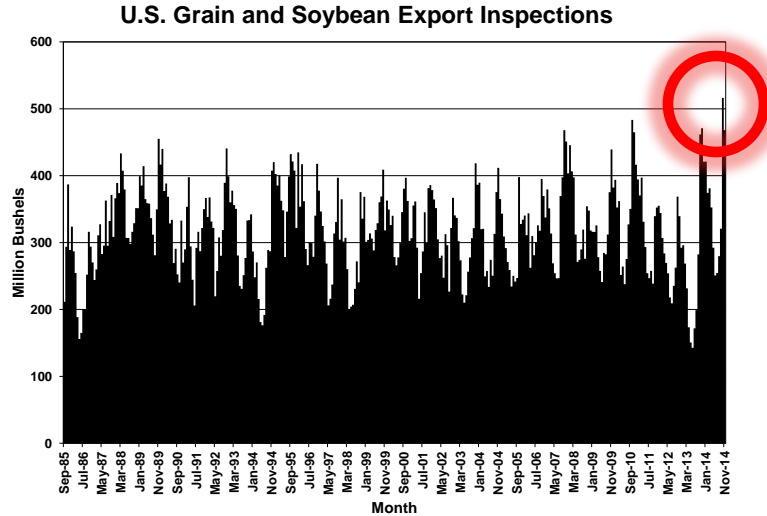
# Bigger Crops . . . Something to Move

## U.S. and Canada Crop Production



# Bigger Crops . . . Someplace to Go

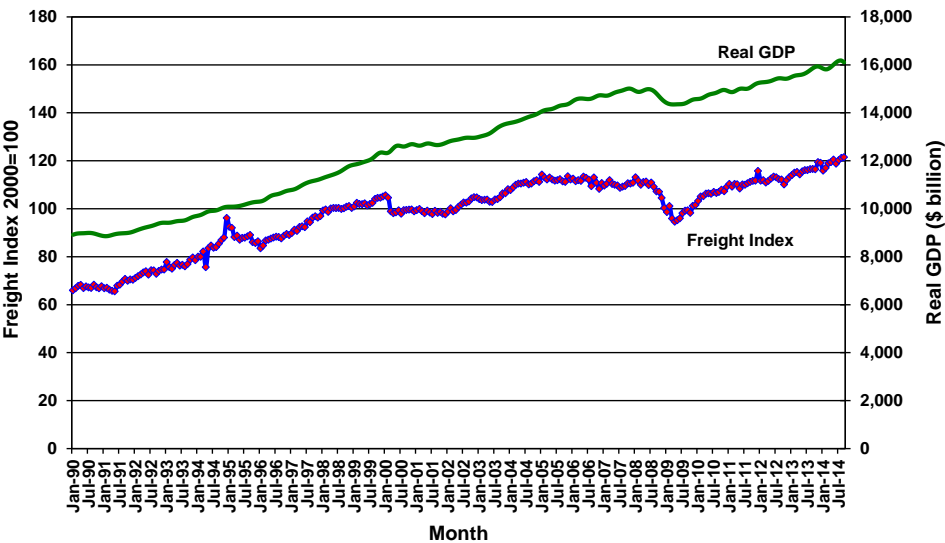
## An October to Remember – Record Monthly Grain and Soybean Export Inspections



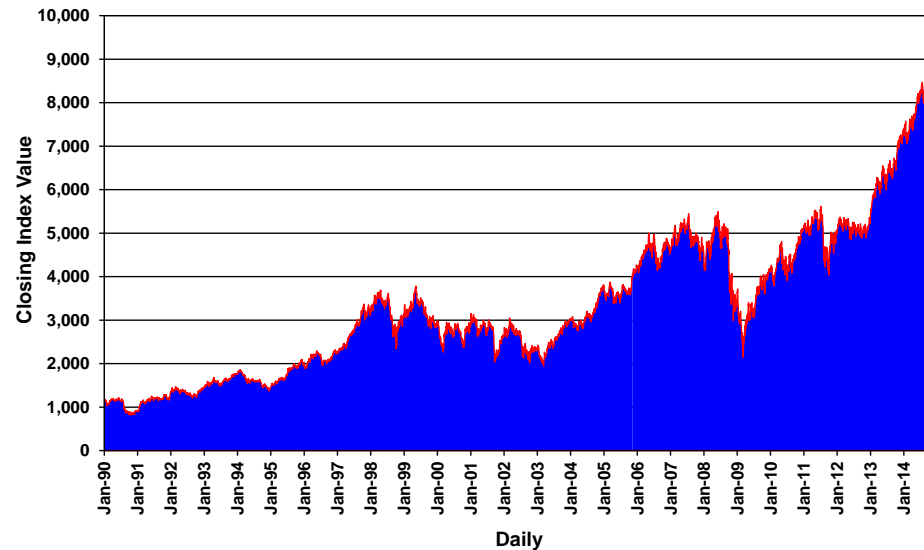
# U.S. Freight Movements at All Time High Wall Street Pleased

*And this with a subdued economy. Volumes speak volumes and tightens capacity, something shareholders and Wall Street finds attractive.*

Freight Transportation Services Index  
and Real GDP (\$ billion)



Dow Jones Transport Index

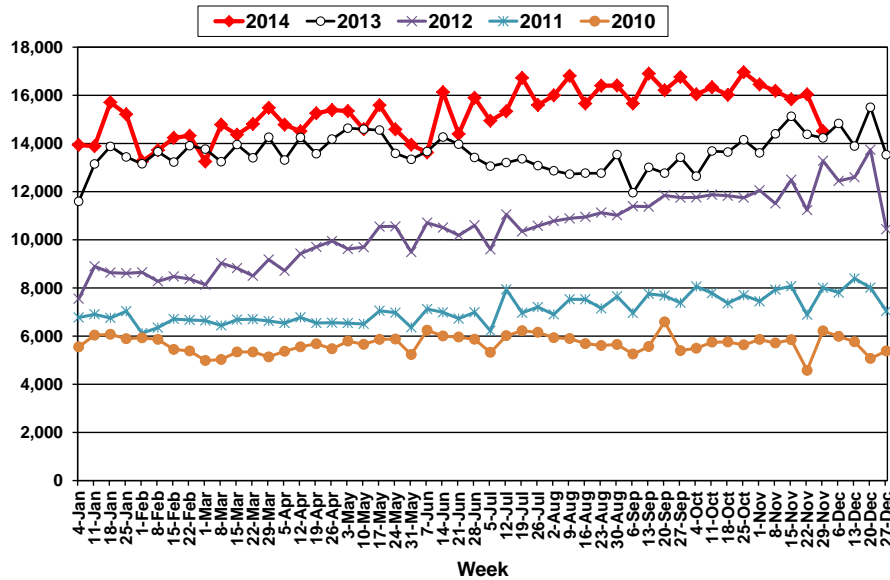


# Rail Situation and Outlook

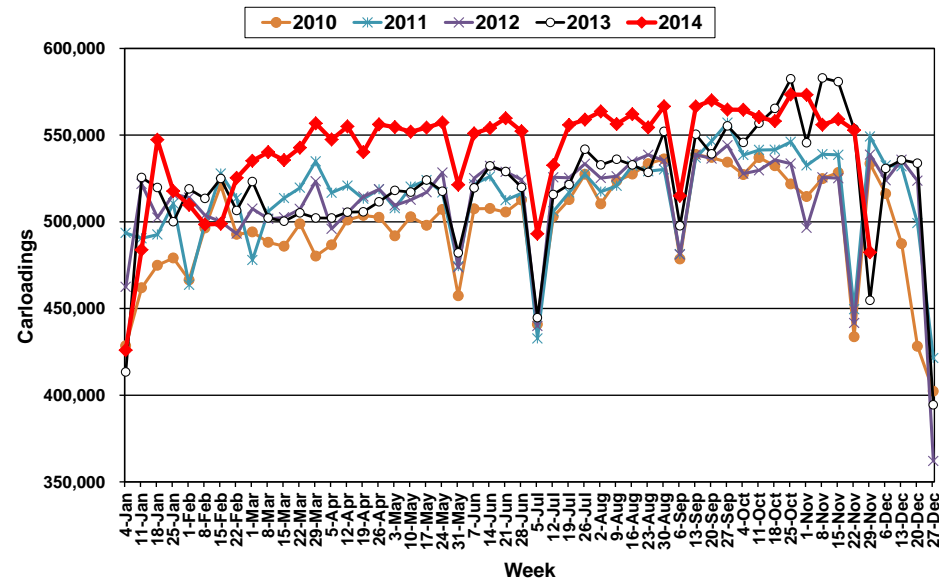
# Rail Commodity Mix

*Energy renaissance needs flexibility and available networks.*

**U.S. Class I Petroleum Carloadings**

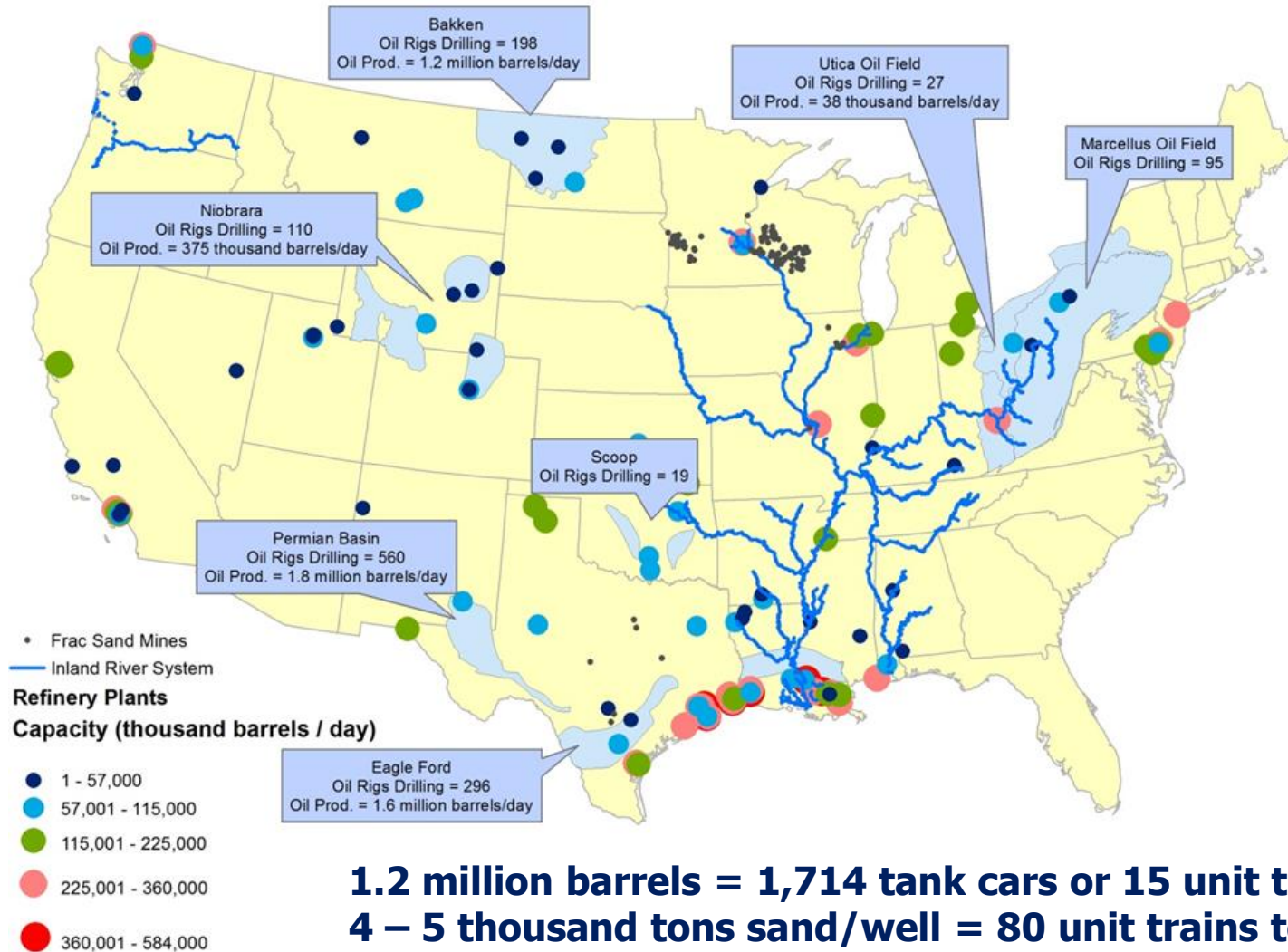


**U.S. Class I Carloads Plus Intermodal**





# Key U.S. Shale Basin Activity and Refinery Infrastructure



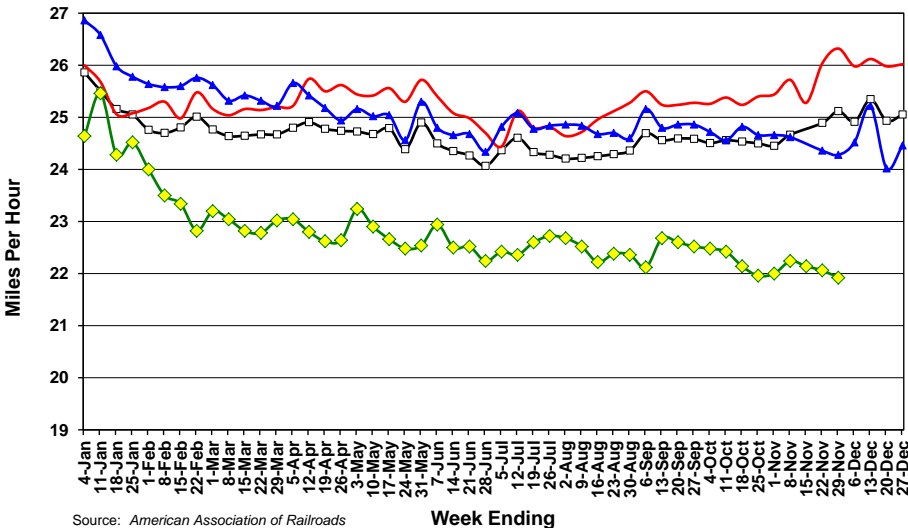
**1.2 million barrels = 1,714 tank cars or 15 unit trains/day**  
**4 – 5 thousand tons sand/well = 80 unit trains to Bakken**

# Key Rail Metrics Not Keeping Pace

*Train speeds running three mph behind, not finding momentum*

**U.S. Weekly Average Train Speed**

□ 3-Yr. Ave.    ● 2012    ▲ 2013    ◆ 2014

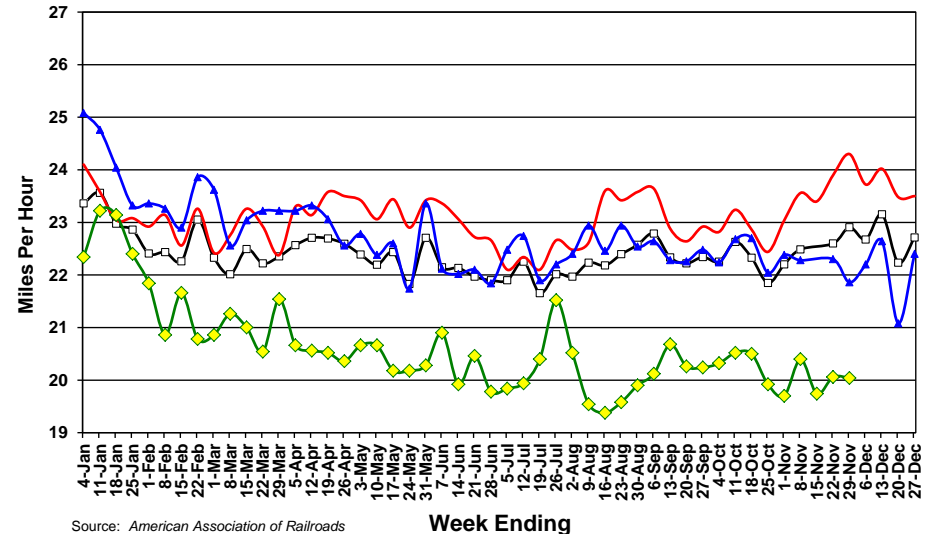


Source: American Association of Railroads

Week Ending

**U.S. Weekly Average Grain Train Speed**

□ 3-Yr. Ave.    ● 2012    ▲ 2013    ◆ 2014



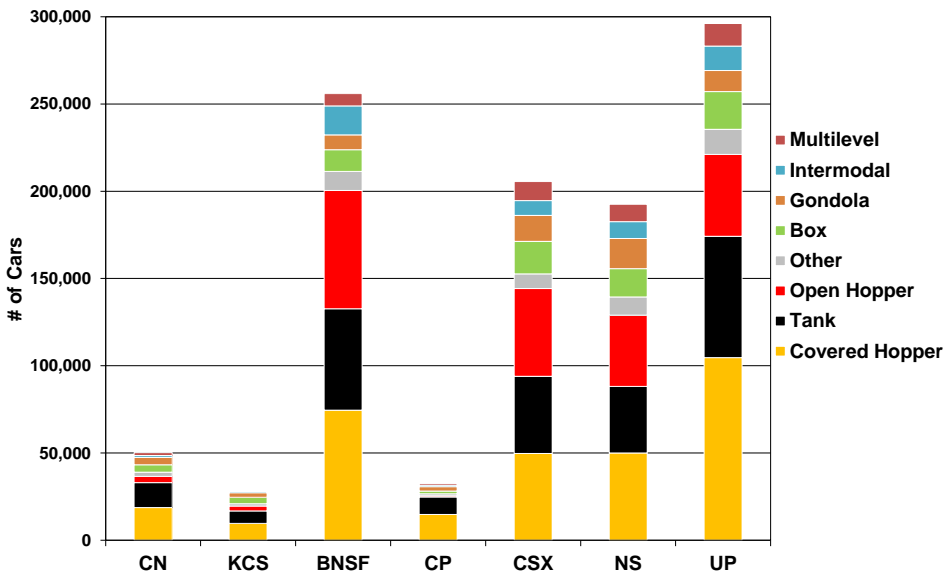
Source: American Association of Railroads

Week Ending

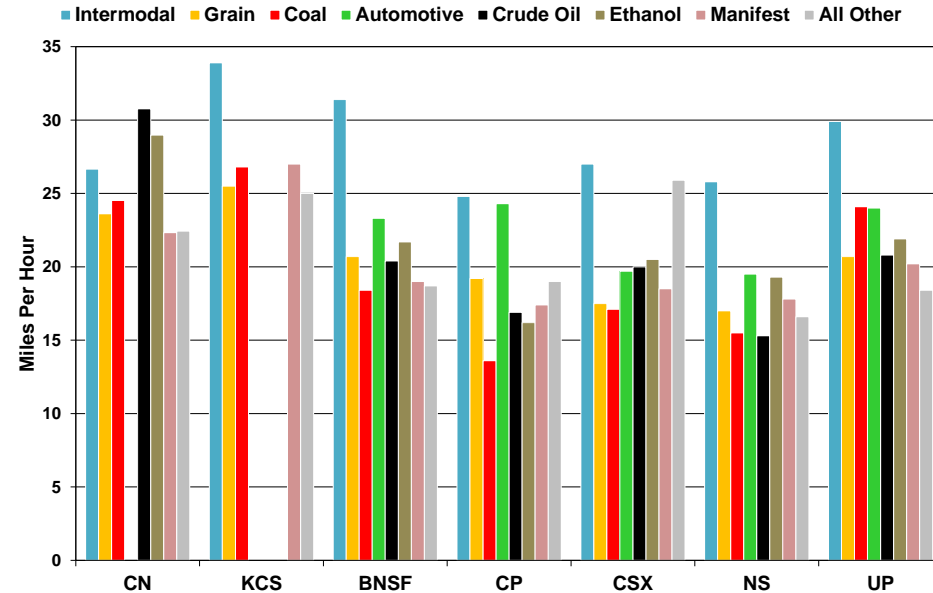
# Surface Transportation Board Submission Requirements

## Cars on Line and Train Speed Vary by Railroad, Car Type and Commodity

Total Number of Cars Online by Car Type as of Dec. 3, 2014



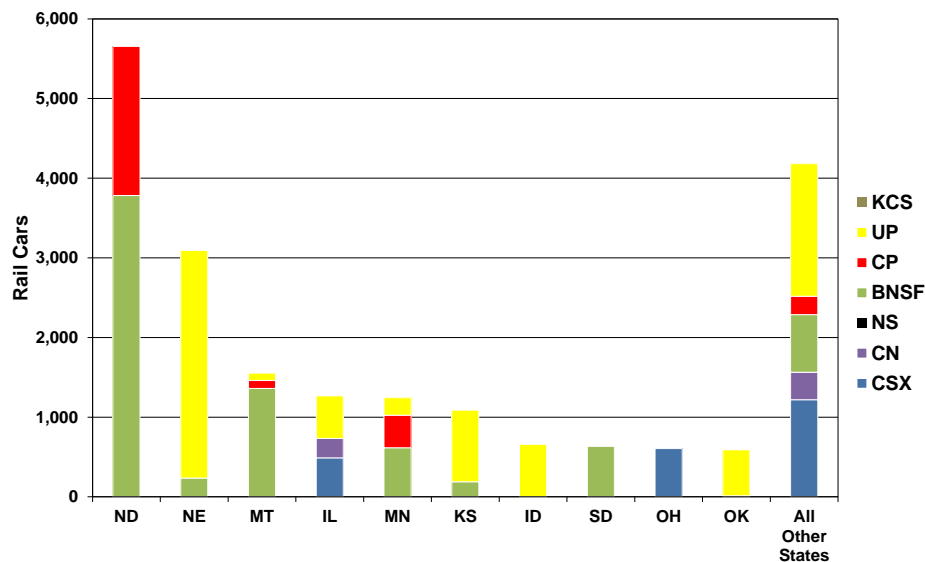
Average Train Speeds by Train Type as of Dec. 3, 2014



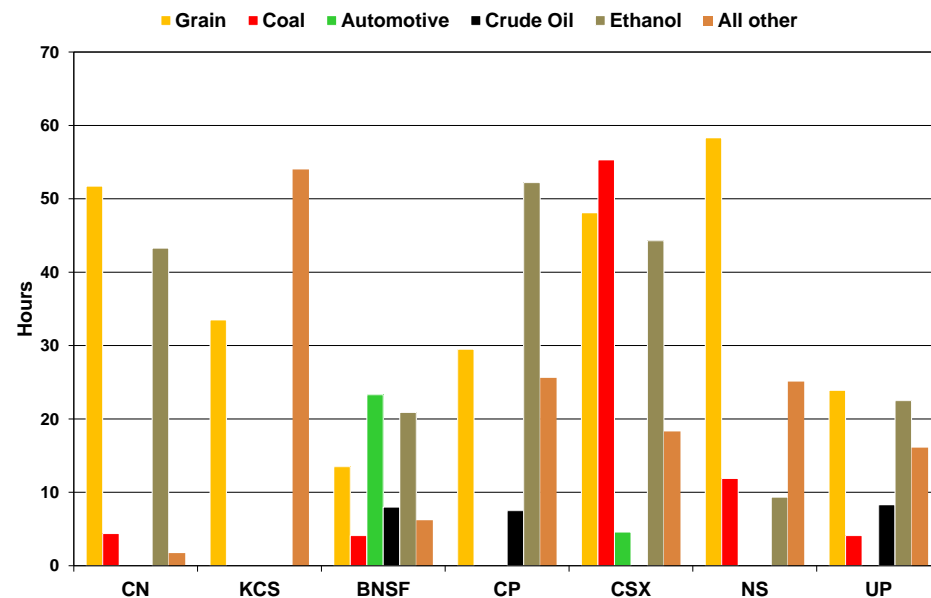
# Surface Transportation Board Submission Requirements

## North Dakota and Nebraska Backed Up, Grain Dominates Terminal Dwell Tim

Outstanding Grain Car Orders by State and Class I as of Dec. 3, 2014



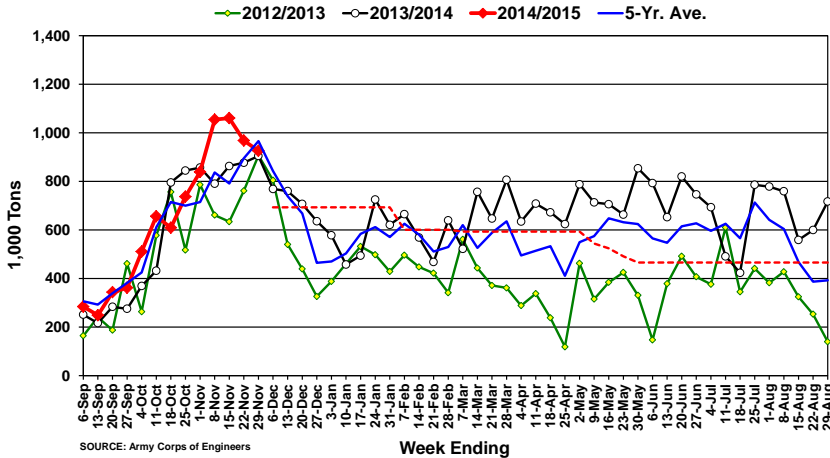
Average Terminal Dwell Time by Train Type as of Dec. 3, 2014



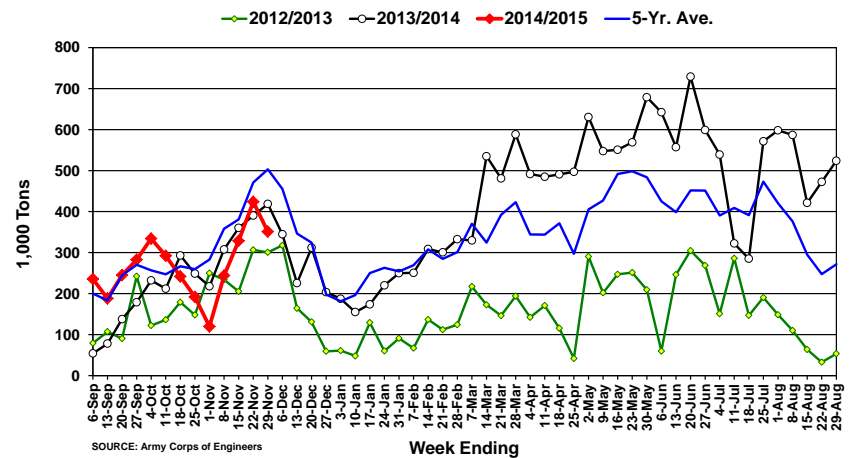
# Inland Barge Situation and Outlook

# Grain Barge Lockings Multi-Year High – Something to be Moved, Someplace to Go

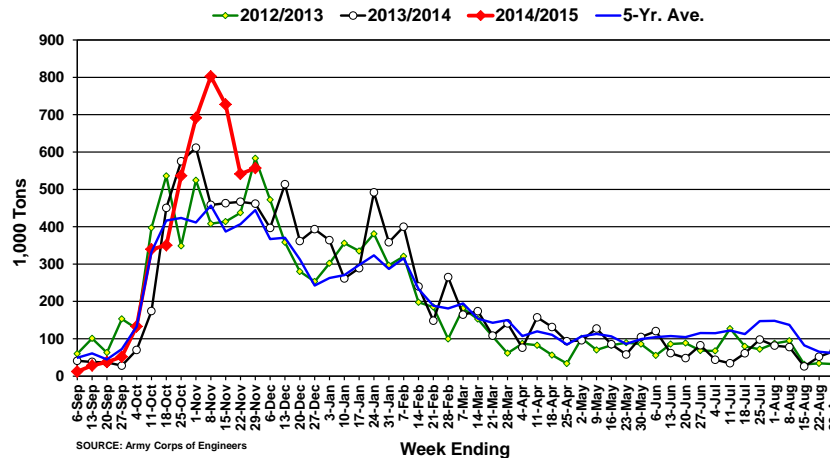
Weekly Grain Barge Movements through Key Locks and Dam



Weekly Corn Barge Movements through Key Locks and Dam

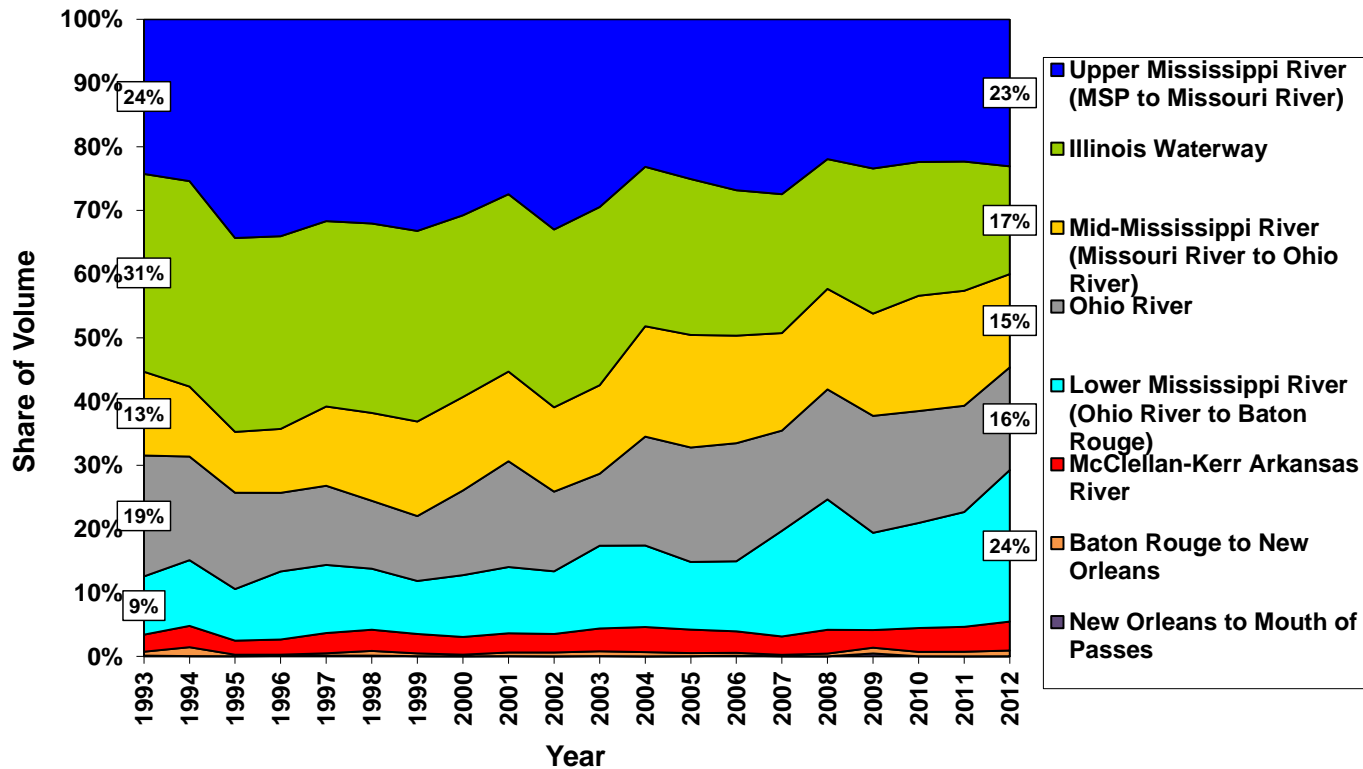


Weekly Soybean Barge Movements through Key Locks and Dam



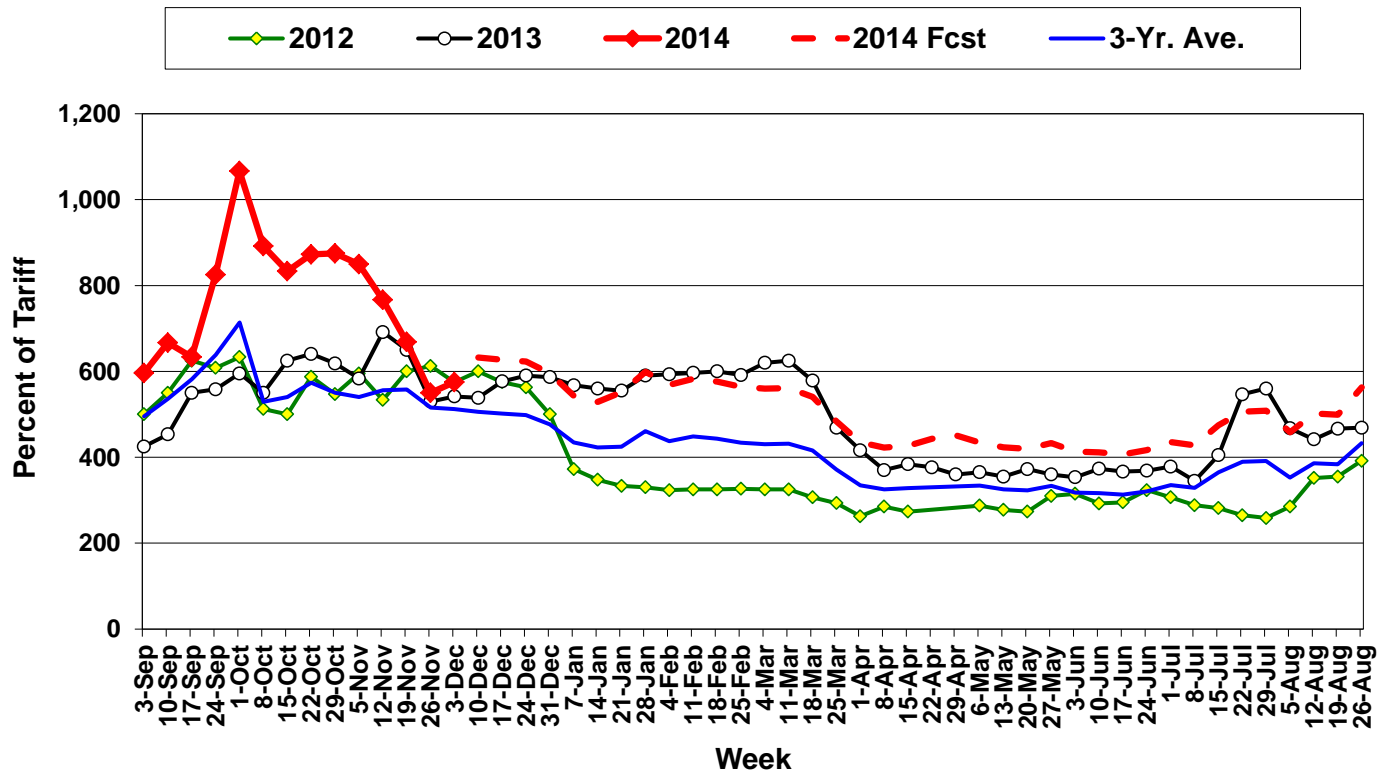
# Shifting Barge Loading Patterns - North to South; Upper to Lower

## Total Grain and Soybean Barge Movements by River Segment



# Barge Freight Rates Remain Firm

Illinois River Barge Freight Rate (percent of tariff)  
by Crop Year (Sep/Aug)

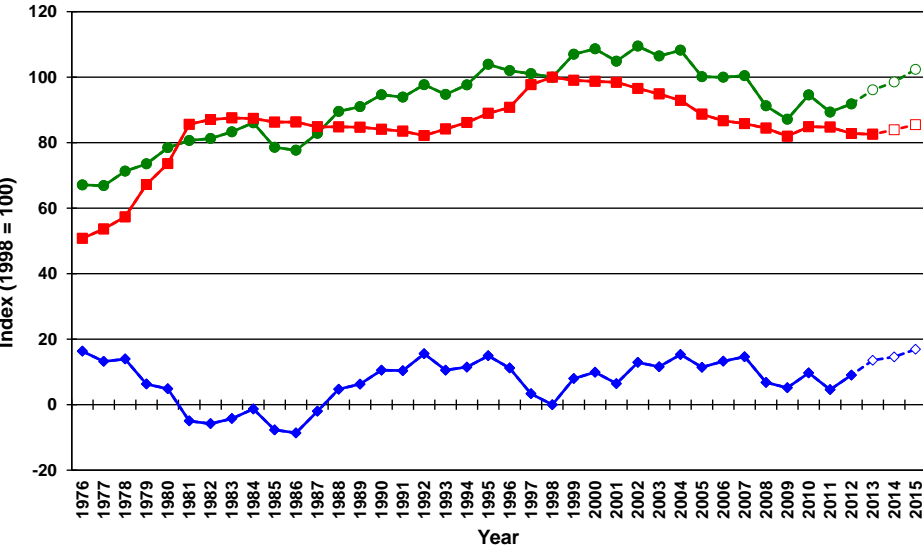




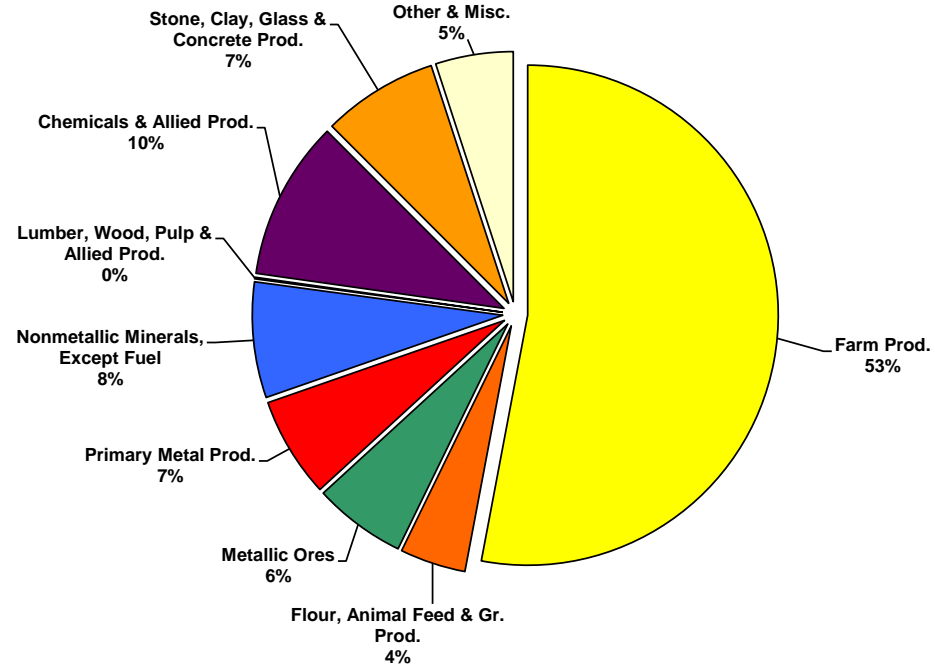
# Covered Barge Market Grain Reigns

## Covered Barge Utilization

● Tonnage    ■ Covered Barge    ◆ Informa's Covered BPI



## Covered Barge Tonnage Composition

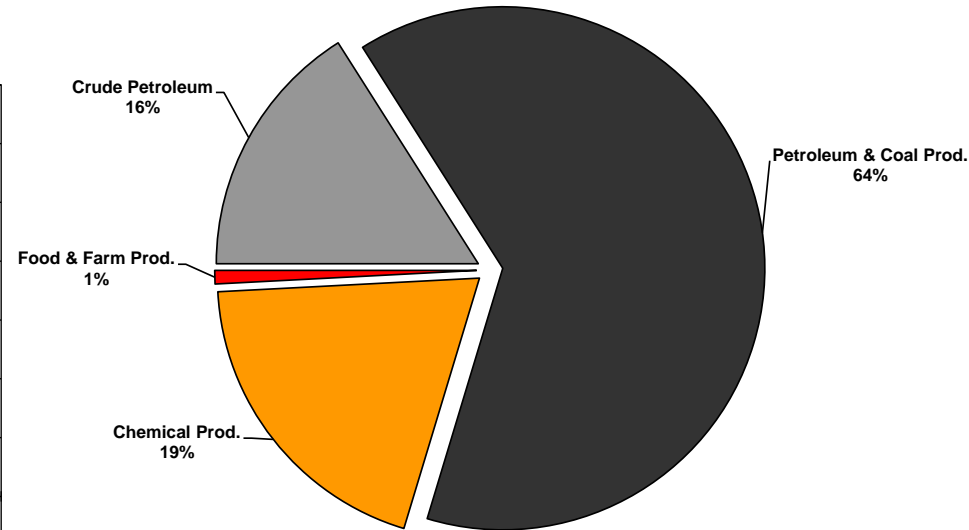
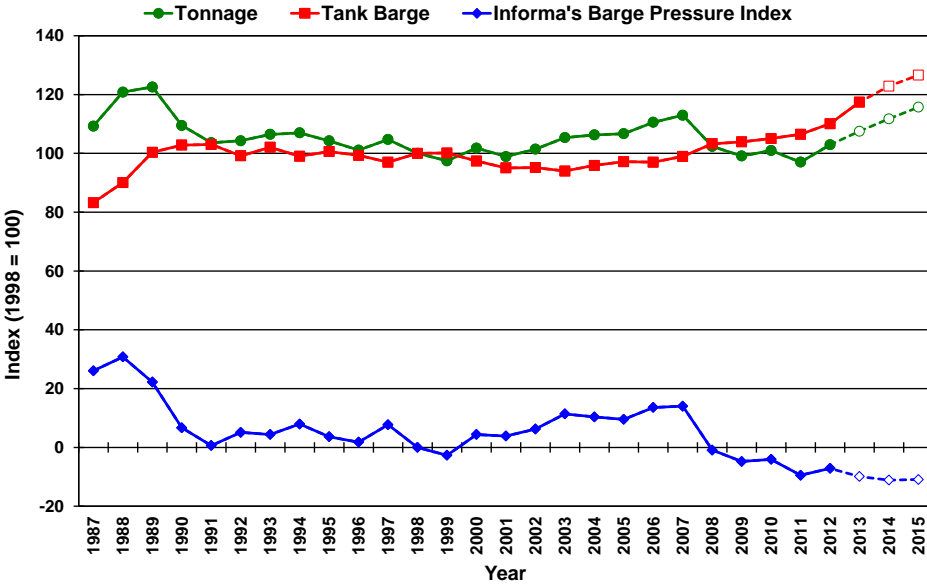


# Tank Barge Fleet

## Rising Crude Volumes – *Black Gold*

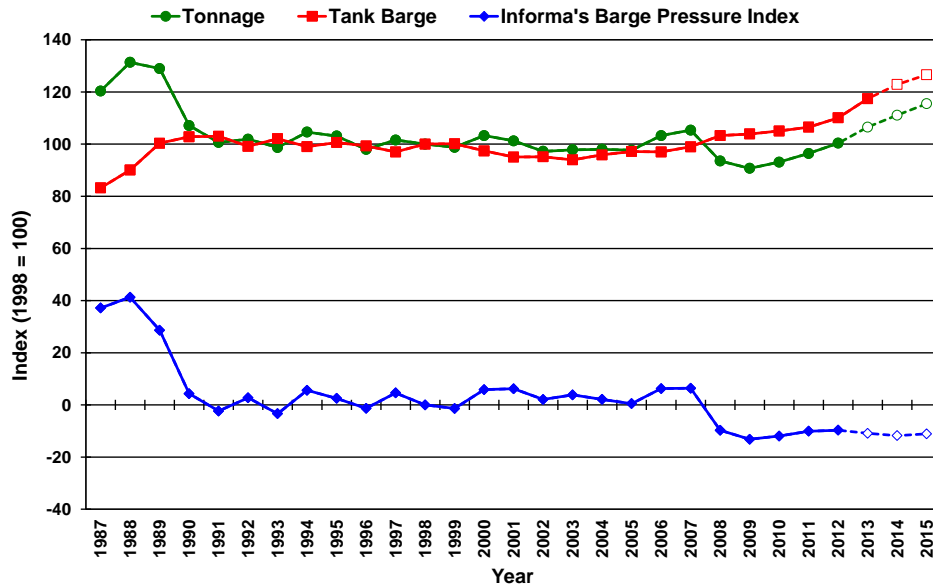
**Tank Barge Tonnage Composition**

**Tank Barge Utilization**

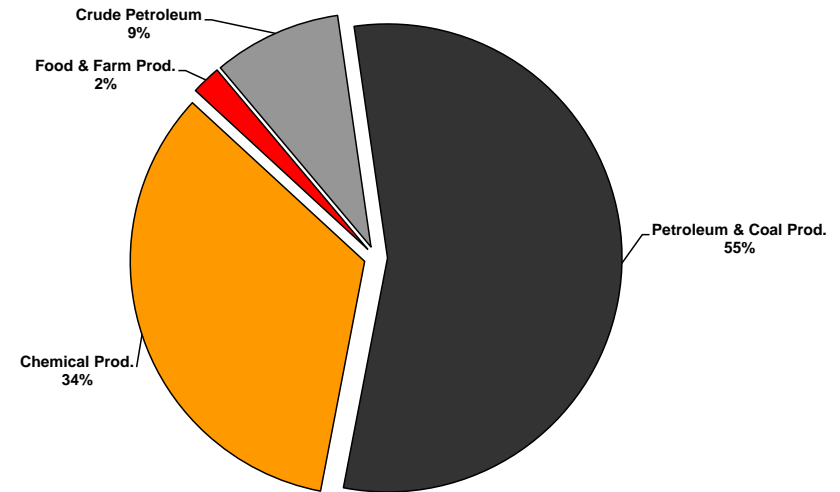


# Tank Barge Fleet - *Distance Matters!*

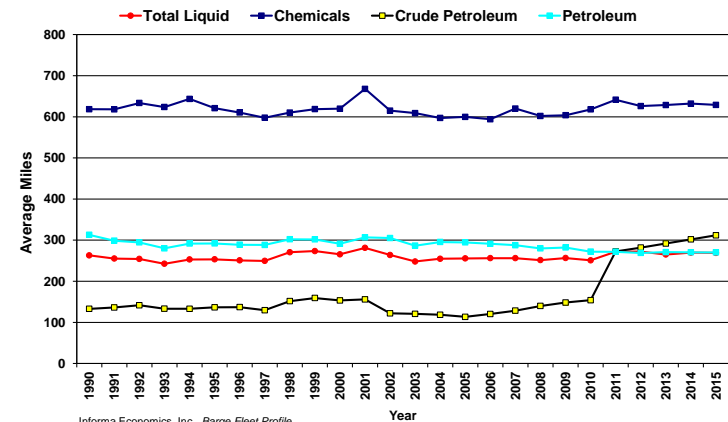
## Tank Barge Utilization on Tonmile Basis



## Tank Barge Tonmile Composition



## Domestic Barge Traffic Average Miles Liquid Products



Informa Economics, Inc., Barge Fleet Profile

# Long Term Considerations

# Funding Highway Needs

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- **Road Conditions**
  - ◇ 32% of major roads are in poor or mediocre condition
  - ◇ 42% of major urban highways are congested
- **Estimated cost to maintain at existing condition: \$101 billion capital investment / year**
- **Estimated cost to improve highway conditions: \$170 billion / year**
- **Total Federal, State and local spending on highway capital investments: \$91 billion / year**

# Funding Bridge Needs

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- **Bridge Conditions**
  - ◇ 11% (one in nine) are structurally deficit
  - ◇ 25% are functionally obsolete
  - ◇ Average age is 42 years old
  - ◇ 30% of bridges have exceeded their 50 year design life
- **FHWA estimates costs to repair or replace deficient bridges \$76 billion**
- **FHWA estimates in order to eliminate bridge backlog by 2028, would require about \$20.5 billion / year, current investment is \$12.8 billion / year**

# Funding Highway Needs

- Over the past 10 years, Highway Trust Fund outlays have exceeded revenues by \$52 billion dollars (typically from the General Fund)
- That gap is projected to reach \$167 billion dollars over the next 10 years
- State Alternatives:
  - ◇ Raise Taxes
    - Raise state fuel tax at the pump (MD, WY, MA, VY, NH) or wholesale (PA)
    - Dedicated sales taxes (VA, AK)
  - ◇ Issue Public Bonds
    - Repaid on toll revenues (OH, MA)
  - ◇ Long-Term Loans
    - Transportation Infrastructure Finance and Innovation Act (TIFIA)
      - Requirements: Total cost > \$50 million (bundle projects) >25 million in rural areas (rural areas are eligible for interest rates  $\frac{1}{2}$  those in urban areas)

# Funding Inland Navigation

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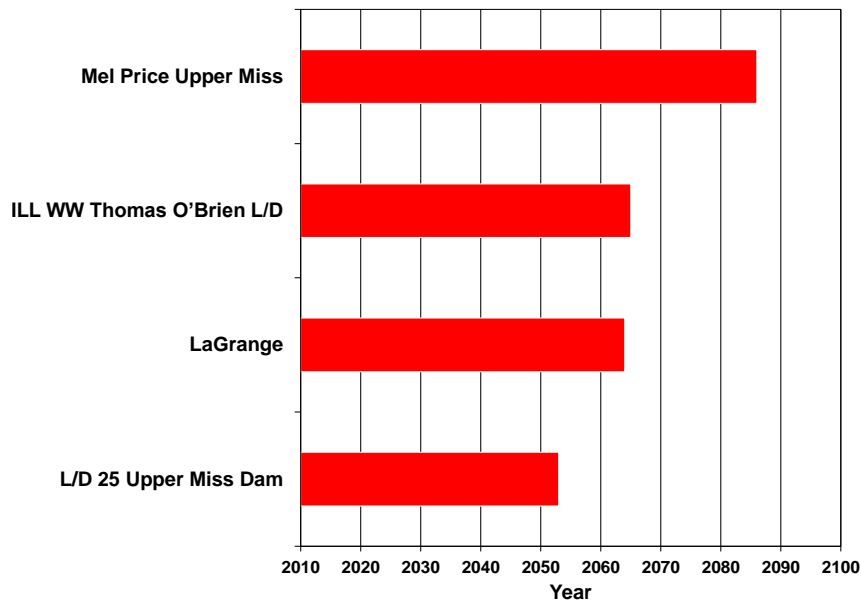
- **Inland river navigation covers 12,000 miles, 200 locks**
- **566 million tons of freight per year, \$152 billion in value**
- **Inland Waterways Trust Fund:**
  - ◇ **Generates about \$85 million per year (20 cent fuel tax on barge operators)**
  - ◇ **Estimated total capital investment needs over next 20 years: \$18 billion or \$900 million per year**
  - ◇ **If Federal funding continues at existing levels, the 22 planned major construction and rehab projects will not be completed until 2090**



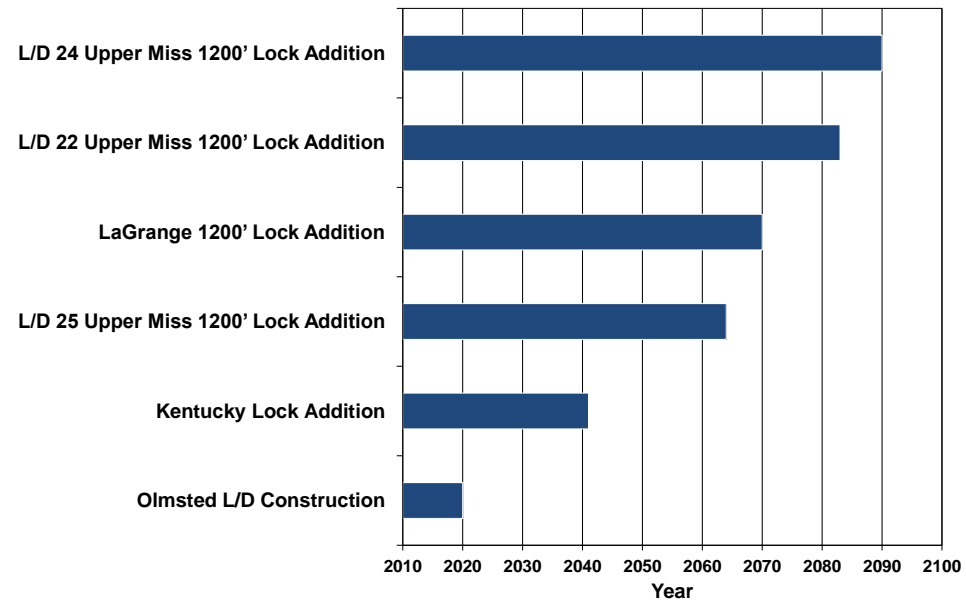
# Long-Term Problem on the Rivers

## Army Corps of Engineers Project Completion Schedule for Select Locks

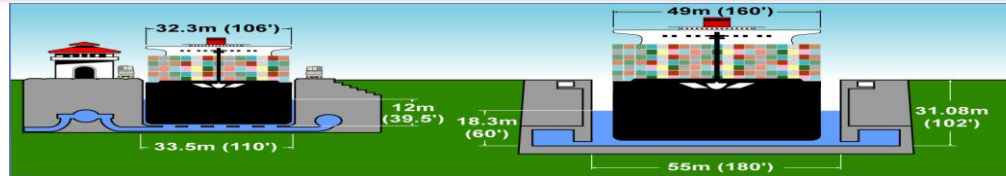
Army Corps of Engineers Project Completion Schedule  
Major Rehabilitation



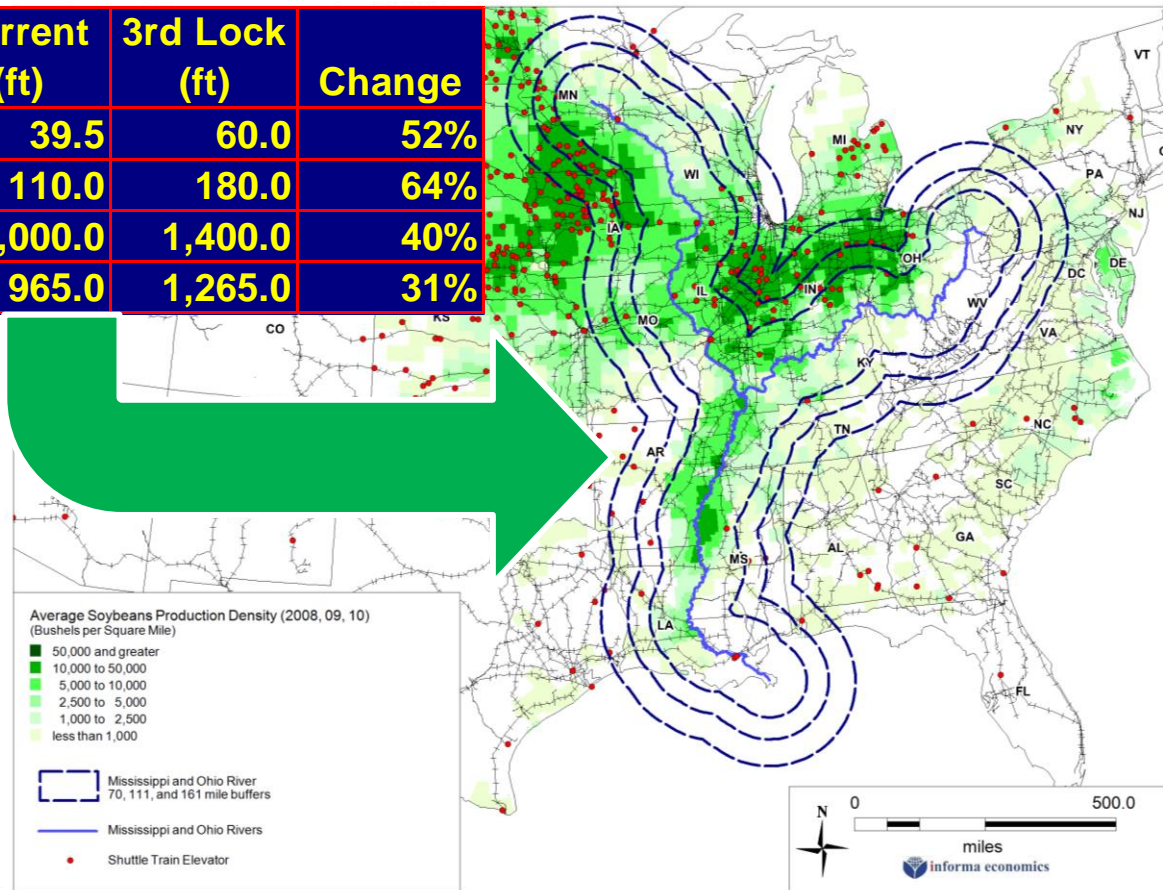
Army Corps of Engineers Project Completion Schedule  
New Construction



# Modal Developments beyond the Borders: Panama Canal – Long Term Opportunity



Dimension	Current (ft)	3rd Lock (ft)	Change
Draft	39.5	60.0	52%
Width	110.0	180.0	64%
Length	1,000.0	1,400.0	40%
Ship Length	965.0	1,265.0	31%

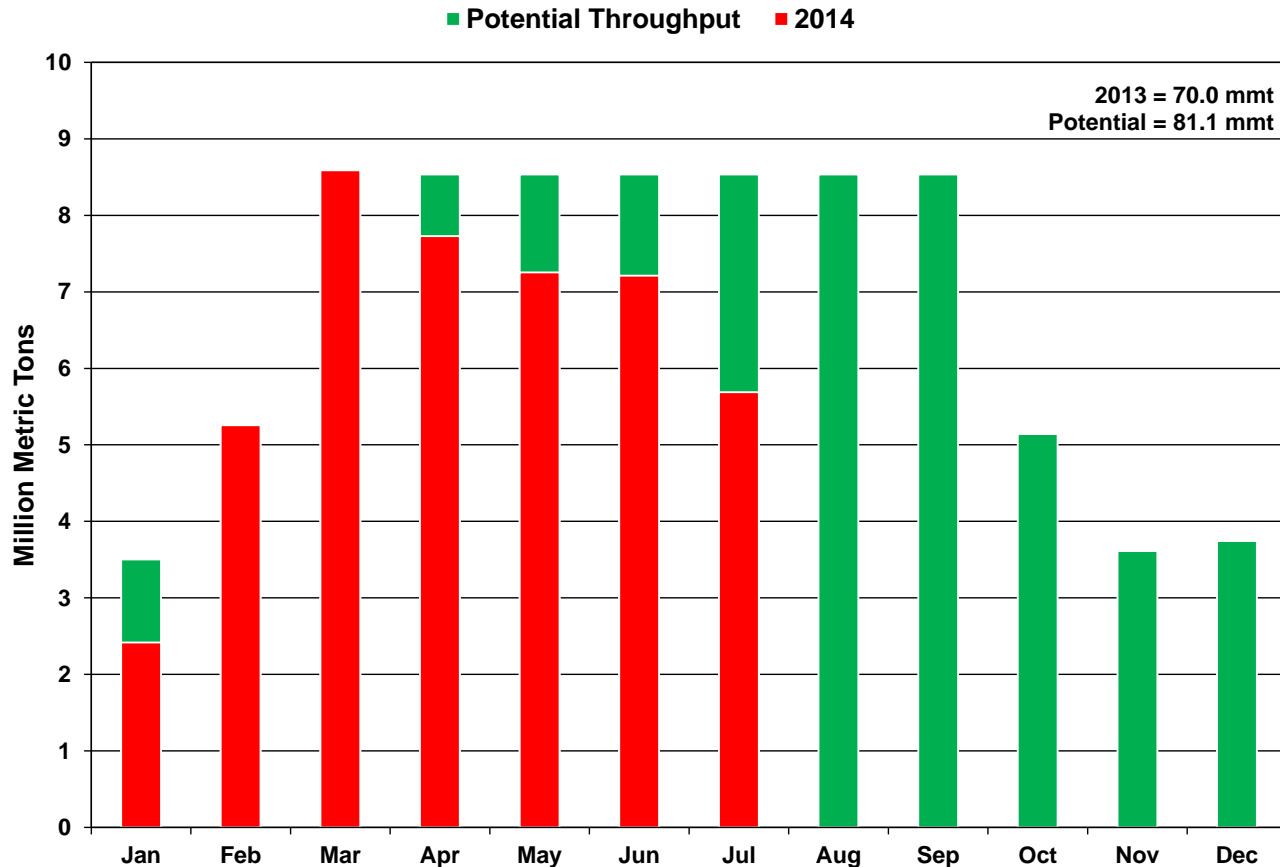


## Soybean Planted Acreage Impact

- 70 miles  
◇ 26.7 mil.
- 111 miles  
◇ 27.9 mil.
- 161 miles  
◇ 49.6 mil.  
*(two-thirds U.S.)*

# BRAZIL: About the Spout – Sustained Export Grain Flows; More Spouts Coming On-Line

## Monthly Brazilian Grain Export Capabilities



# Sustainability Looks Different When Factoring Modal Conditions

## U.S. and Brazilian Soybean Production and Exports on Equalizing

- ◇ Both send about 60% of exports to China
- ◇ Each sends slightly varying volumes to different markets

## Brazil Modal Share becoming Comparable to U.S.

- ◇ Truck is the discrepancy – Brazil hauling nearly 5 times further than U.S.

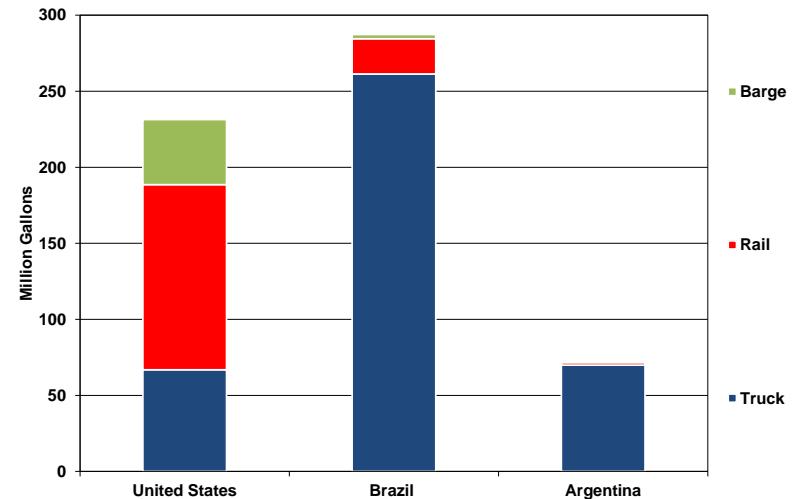
## Brazil Highly Dependent on Truck to Final Market Position

- ◇ Trucking in Brazil alone:
  - Generates 75% of total ton-miles
  - Consumes more than 90% of fuel burned
  - Emits nearly 93% of all CO<sub>2</sub>

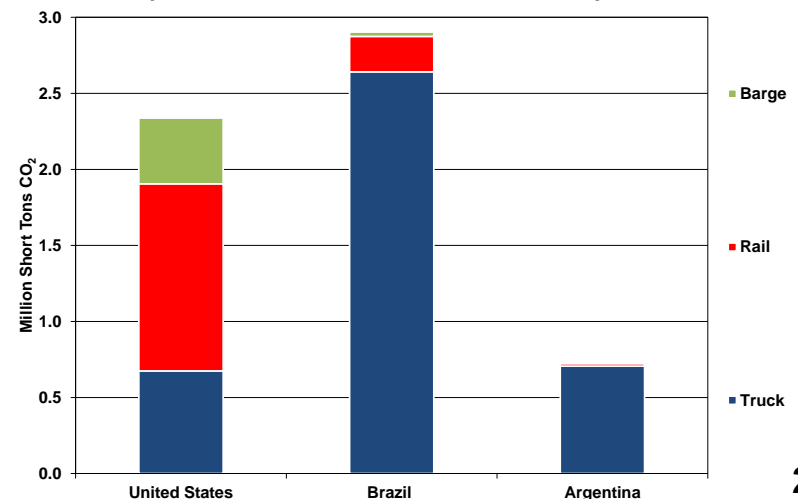
## Compared to the U.S., Brazil:

- ◇ Consumes 15% more fuel
- ◇ Emits 17% more CO<sub>2</sub>
- ◇ All together, one Panamax ship filled with soybeans from Brazil emits 30% more CO<sub>2</sub>

Total Fuel Consumed Transporting Soybeans and Soybean Products to Market Position by Mode



CO<sub>2</sub> Emissions Transporting Soybeans and Soybean Products to Market Position by Mode



# Key Takeaways

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- **Global commodity demand strong, especially for agricultural commodities**
- **Greater efficiencies warranted throughout logistics chain**
- **North American commodity flows being challenged on broad commodity mix, new lanes of shipment and rapidly changing transport and logistics model**
- **U.S. transports changing structurally, and with it comes regulatory and oversight implications**
- **U.S. inland towboat and towing industry facing certain constraints**
- **Railroads investing, but will it be enough?**
- **Brazil being pulled into higher efficient modal options: waterways key to economic competitiveness and environmental stewardship**

# Action Items Addressing S.W.O.T.

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- **Conduct Global U.S. Grain Export Competitiveness Study**
- **Develop Grain Market Optimization Assessment Tool**
  - ◇ **Evaluate Issues**
    - Rail rate spikes and service disruptions
    - Lock and dam closures
    - Facility expansion/contraction (new export terminals, shuttle facilities, etc.)
    - Regional production impacts (drought or flood impacts)
    - Government policy changes (truck weight limits, hours of service, etc.)
- **Monitor Panama Canal Expansion Impacts**
- **Evaluate Long-Term Port Changes and Impacts to Agriculture**



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# Prospects for Untangling Rail and River Bottlenecks Here and Abroad



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PROGRESSIVE  
FARMER

***Strategies for Ag's Super Cycles:  
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