



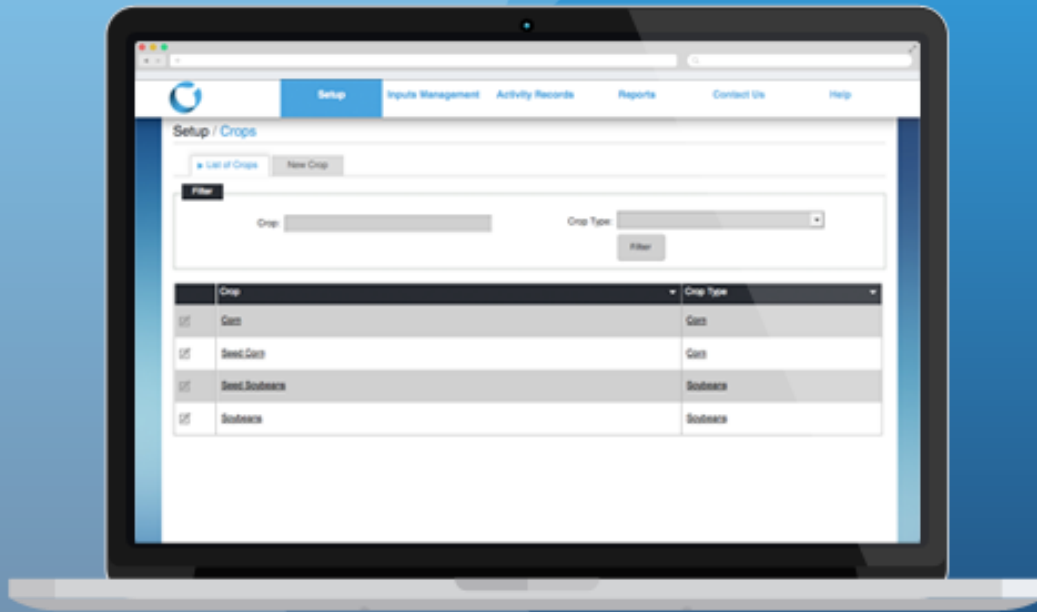
PETERSON *farms*

DELIVERING A WORLD OF GRAIN



Bernard Peterson

Apps on the Farm



Bernard Peterson

WeatherLink

- Weather data collected by privately owned weather stations
- Personalized and accurate weather data
- Link to other stations



JD Link

- Monitor equipment service requirements
- Fuel usage
- Field efficiency reports, idle time



JOHN DEERE

Turbo Scan

- Create PDF's of receipts with phone/tablet camera
- Manage receipts from elevators and suppliers
- Central hub for receipt storage
- Email directly from App



Google Earth

- Provides aerial view of farm
- Useful for planning and mapping

The logo for Google Earth, featuring the word "Google" in its signature multi-colored font (blue, red, yellow, green, red) followed by the word "earth" in a blue, lowercase sans-serif font. The logo is set against a white rectangular background with a subtle drop shadow.

Google™ earth

Weather Underground

- Weather forecasting tool
- Planning and decision aiding



Fleetmatics

- Geo-locating trucks at anytime
- Know who's driving, origin and destination
- Track fleets en-route



Fleetmatics

Conservis



CONSERVIS

- Inventory control/tracking
- Data gathering
- Real-time activity reporting
- Work orders and planning, monitoring plan
- Partnership with proactive customer support minimizes mistakes